

# Eiskarton<sup>®</sup>

A unique combination.  
Glossy metal meets  
natural cardboard.

Refreshingly different and  
impressively practical.



100 % Made in Austria.

## We have reinvented the ice scraper as an advertising medium.

The cardboard surface ensures a **comfortable haptic experience**, while the blade cuts through the ice with an elegant sweep. Wait a moment! Surely ice and cardboard are not a good combination? We can reassure you with a clear conscience. The heavy-duty cardboard that we use is **extremely robust** and keeps its shape even with regular use. A **water-repellent coating** permanently protects the material against moisture.

## Unique design – excellent performance

The main body of the Eiskarton sits very comfortably in the hand thanks to its balanced dimensions and triangular shape. These allow considerable force to be transferred to the blade at the front. Wrapping the fingers around the handle also makes the Eiskarton a steady tool to use. The **blade of fine nickel silver** gives the Eiskarton the necessary hardness to break through the ice and at the same time is soft enough not to leave any scratches on the windscreen. The resistance to corrosion that this material possesses gives the product excellent durability.

The logical design that comprises **premium materials, elegant colours and harmonious details** make the Eiskarton what it is: a stylish medium for customised brand messages.

## Acting responsibly today for the good of tomorrow

In order to keep transport routes short and guarantee eco-friendly production, the Eiskarton is **entirely made in Austria**. The heavy-duty cardboard that we use is produced in the hilly Mühlviertel region with minimal impact on the environment and consumption of resources. It is made of up to **100% recycled paper**, has been awarded the Blue Angel eco-label and is FSC-certified. The electricity required for the production process is drawn from the factory's own three hydropower plants.

The use of screw connections ensures that the components can easily be separated from each other at the end of the product's useable life. The Eiskarton is therefore **100% recyclable** as waste paper and scrap metal.



## From ice scraper to all-round talent

With its bold choice of material and unmistakable shape, the Eiskarton is a real eye-catcher. **Two useful additional functions** make it an indispensable companion. As a **parking disc** it is easy to read all year round, and thanks to the **integrated coin compartment** searching the car for loose change is a thing of the past.

## Scope for customised solutions

Your logo can be elegantly **stamped into the cardboard** or imprinted in a range of colours. If the optional lamination is chosen, it is also possible to create an **entirely 4c printed design**.

Large and **completely customisable surfaces** offer plenty of scope for individualisation, through which the Eiskarton can become an **effective brand ambassador**. The sky is the limit where your creativity is concerned!

## Compliant with country-specific standards

The dimensions of the Eiskarton were designed to meet **the requirements of the German standard for parking discs** of 110 x 150 mm. A corresponding printed design matches "Image 318" of the German Highway Code.

The **scale and design of the clock face** can also be adapted to country-specific requirements.

The still vacant front side therefore offers unlimited options for giving the Eiskarton your own personal touch.